# Ali Roshanzamir | Senior Frontend Developer

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## Summary

Senior Frontend Architect with 7+ years spearheading performance-critical web solutions for finance (Agatizer), logistics (Toosheh Bar), and e-commerce (Missha). Delivered 10+ enterprise applications boosting engagement by 30% and slashing latency by 20% through optimized React/Angular architectures. Pioneered reusable component systems accelerating development velocity by 30% and reducing bundle sizes by 40%. Established CI/CD pipelines (Docker, Nexus) and SSR/PWA strategies increasing returning users by 20%. Mentored 8+ engineers in scalable app design and i18n.

## **Professional Experience**

## <u>Tabintech</u> (Technology Solutions Provider - Software Development Company)

**Frontend Chapter Lead** 

06/2022 - Present

- Managed and delivered 6 outsourced projects, including platforms like <u>pastil.ir</u>, <u>nam.ir</u>, <u>migline24.com</u>, <u>eanjoman.ir</u> and <u>Otanafoods.com</u>, achieving a 25% increase in user engagement.
- Developed high-converting landing pages and reporting panels for major clients, including <u>Khanoumi.com</u> and <u>divar.ir</u>, reducing page load times by 20%.
- Create in-home Angular libraries deployed on Nexus-Sonatype3 such as (vft-core, vft-animation, vft-auth, ...) to Reduce bundle sizes.
- Accelerate the project build time by 50% & Increase development time by 30% by creating schemas and base classes to maximize efficiency and drive success.
- Mentored and guided front-end developers, Defined and Implemented best practices for front-end development and architecture.

#### Agatizer (Financial Services - Social Trading Platform)

#### **Remote Senior Frontend Developer**

08/2021 - 03/2022

- Integrated WebSocket-based real-time analytics.
- Led frontend architecture.

## Missha (Global E-Commerce Platform)

**Remote Senior Frontend Developer** 

08/2020 – 05/2022

- Designed and launched the Persian version of Missha's main store, increasing local traffic by 40%.
- Delivered multiple event-based single-pages, driving seasonal campaign success for various clients.

## tushehbar (Shipping and Maritime Transportation Agency)

#### **Senior Frontend Developer**

09/2020 - 02/2021

- Spearheaded the development of a scalable Angular 9 front, enhancing internationalization and user satisfaction by 30%
- Developed an integrated management assistant system to automate shipping documentation workflows (e.g., bills of lading, customs forms), reducing manual processing time by 40% and minimizing human errors.
- Integrated with DevExtreme with customized SaaS application layouts and templates.

## **eSafar** (Online Travel Booking Platform)

## **Frontend Developer**

01/2020 - 05/2020

- Spearheaded the development of a scalable Angular 8 front, enhancing internationalization and user satisfaction by 30%
- Collaborate with other Chapter Leads, backend teams, and designers to align the development process.

#### Azki (First Insurance issuer application in Iran)

# **Frontend Developer Consultant**

09/2019 - 01/2020

- Improved responsive design for Laravel Blade pages, optimized mobile usability and SEO rankings.
- Mentored Junior Frontend team members and guided them with best practices.

# **Shenoto** (Persian Podcast Platform)

#### **Junior Frontend Developer**

09/2018 - 03/2020

- Upgraded the website from Angular 3 to 7, improving load times by 15% and boosting SEO scores to 92%.
- Implemented PWA optimizations, resulting in 20% growth in returning users.

## **ITmanha** (Software Engineer Platform)

#### **Junior Frontend Developer**

08/2017 - 11/2017

• Global foundational skills in HTML, CSS, JavaScript and jQuery while contributing to WordPress projects.

# **Skills**

Languages TypeScript, JavaScript (ES6+), HTML5, CSS3, Bash, PHP, Laravel, TSX, JSX, JSON, XML,

YAML, JSP, JS.

Frameworks & Libraries Angular (v2–v20), React.js, RxJS, Ionic, Tailwind CSS, Bootstrap, DevExtreme.

Tools & Platforms Git, Docker, Nginx, Webpack, Gulp, Vite, npm, Caddy, Nexus Repository Manager.

Concepts & Techniques SSR (Server-Side Rendering), SSG (Static Site Generation), Lazy Loading, PWA, Responsive

Design, Internationalization (i18n), SEO Optimization, Performance Tuning.

Soft Skills Team Collaboration, Mentorship, Agile Development, Clean Code, Problem Solving, Code

**Review** 

# **Education**

**Bachelor of Information Technology (IT)** Azad University, South Tehran Branch

2015 – 2021

Languages

English (Advanced Professional Proficiency)

Persian (Native)